

Privacy Policy Skirinish Publishing

This privacy policy explains how we at Skirinish Publishing use and protect any personal information we collect when you visit our website, how we use cookies on our site and how you may delete cookies if required.

The team at Skirinish Publishing is committed to ensuring that your privacy is protected. If we ask you to provide certain information by which you can be identified when using this website it will only be used in accordance with this privacy statement.

Please refer back to this page from time to time to ensure that you are happy with any changes we have made to this policy.

What we collect

We may collect the following information:

- name
- contact information including email address
- demographic information such as postcode, preferences and interests
- other information relevant to customer surveys and/or offers

What we do with the information we gather

By using this information in the following ways, we will be better placed to understand your needs and provide you with a better service:

- To improve our website and service
- To send occasional promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided (but only with your permission)

Security

Your online security is very important to us. We have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online. However, no online transaction or information retrieval system can be guaranteed as 100% secure and we will not be held responsible for any loss you might suffer.

How we use cookies

Along with most companies who have websites, the Skirinish Publishing website uses cookies. When you visit a website a small file called a cookie asks permission to download to your computer. That cookie supplies information that will help Skirinish Publishing to analyse web traffic and allows web applications to respond to you as an individual. By using this

information we can provide all of our users with a better website experience.

In common with most websites, there are three main types of cookies in operation here:

Session Cookies: This cookie is used to remember your log in details and what you've added to your basket. These are necessary to ensure the website functions correctly.

Performance Tracking Cookies or Traffic Cookies: This cookie is used to track visits and to identify the pages in use. This helps us analyse data about webpage traffic and improve our website in order to tailor it to our customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Social cookies: This cookie allows you to share pages and products via social networks You can choose to accept or decline cookies.

Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. For more information about cookies, how to identify them and how to delete them see: www.aboutcookies.org

Links to other websites

As explained in our Terms and Conditions, our website contains external links to sites which may be of interest. When visiting these sites through the links supplied please note that we have not control over the privacy policy of that site and cannot be responsible for your protection.

Controlling your personal information

We will not sell, distribute or lease your personal information to third parties.

What information do we hold? You may request details of any personal information which we hold about you under the Data Protection Act 1998. If you would like a copy of the information held on you please write to us. If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible.